

## Growing the borough

- Build high quality homes and a sustainable community
- Develop a local, skilled workforce and improve employment opportunities
- Support investment in housing, leisure, the creative industries and public spaces to enhance our environment
- Work with London partners to deliver homes and jobs across our growth hubs
- Enhance the borough's image to attract investment and business growth

Barking and Dagenham has the most untapped potential for growth in the capital, has excellent accessibility and is London's next big growth story after Docklands and Stratford. Barking and Dagenham will deliver 17,000 new homes and 10,000 new jobs over the next twenty years. The Council is committed to growth, to playing its role in London and delivering for its community. We have ambition and aspiration to become a destination of choice, where people stay and feel welcome.

We have **five** growth hubs and an unrivalled opportunity to deliver a wide range of new jobs and housing across the borough. They are:

1. **Barking Riverside** – one of the largest residential developments in the UK, 11,000 homes with superb River Thames frontage, in a strong partnership with the GLA
2. **Beam Park/Ford Stamping Plant** – major brownfield site with great potential for housing and commercial activity **with** 2,500 new homes and over 1,000 new jobs
3. **Barking Town Centre** – 15 minutes from Central London, east London's cultural hub, a vibrant and culturally rich community, with space for creative industries, superb accessibility, and opportunity for at least 4,000 more homes
4. **London Sustainable Industries Park (LSIP)** – addressing the low carbon economy, the platform for B&D to become London's greenest Borough
5. **londoneast- uk** – working with the private sector to transform the former Sanofi site into a bio tech based economic hub that is unique in the capital

Barking and Dagenham has strength and potential for growth across six economic sectors:

1. **Green tech** - recognising the potential for green energy and the opportunities at LSIP
2. **Bio tech** - based on the superb laboratory facilities at Business east
3. **Health and social care** opportunities, including the development of Care City
4. **Creative industries** - centred on the Ice House Quarter and Broadway Theatre in Barking
5. **Logistics** and other London serving industries harnessing our excellent accessibility
6. **Advanced manufacturing** - building on the borough's manufacturing heritage

To deliver this growth and realise this ambition we are committed to working with the Mayor, GLA, other London partners, with neighbouring boroughs, businesses and communities. Together we need:

- The Gospel Oak to Barking line extended to Barking Riverside
- Barking Town Centre to be designated as a 'London Housing Zone'
- High quality 'gateways' into Barking Riverside
- An East London network of enterprise hubs for start-up and growing businesses
- Barking as East London's new creative industries hub at the Ice House quarter along the River Roding
- An eastern spur of Crossrail 2 to link Barking and beyond, to Stratford
- 'Care City' established in Barking Town Centre
- Business east as London's bio tech centre of excellence
- Beam Park and the site of the Ford Stamping Plant to become an aspirational new mixed use commercial and residential centre
- The London Sustainable Industries Park vision to be delivered so that we become London's greenest borough
- The A13 as a priority transport corridor for investment to relieve congestion and facilitate movement.

**Barking and Dagenham is open for business, with space for growth, an ambitious and aspirational community and a local authority committed to deliver and succeed.**